

TRACY HAZZARD

BINGE-WORTHY. TACTIC-PACKED. COVERTLY FEMININE.

Tracy is an Authority Magazine columnist, former Inc. Columnist, and host of 5 top-ranked podcasts including, The Binge Factor and Feed Your Brand—one of CIO's Top 26 Entrepreneur Podcasts. She is the co-founder of Podetize, the largest podcast post-production company in the U.S. As a content, product, and influence strategist for networks, corporations, marketing agencies, entrepreneurs, publications, speakers, authors and experts, Tracy influences and brandcasts \$2 Billion worth of product innovation and content around the world.



CEO/Founder
Brandcasters, Inc. Podetize.com

BINGEABLE INFLUENCE & PODCAST MEDIA STRATEGIST

Tracy Hazzard brings valuable and actionable brand marketing tips that get you seen, heard, found, and binged on in a noisy digital world.

Key Topics

- Become Bingeable: Attract More Leads and Sell Even More Stuff
- Top Personal (or Corporate) Branding Mistakes That Kill Lead Growth
- Fix Your Funnel by Building in a Brand Trust Success Factor
- Standing Out: How to Get Seen, Heard, and Found Faster
- Top Tips from 500+ Podcasters for Starting a Successful Podcast
- Power Publicity: Insider Media Tips & PR Secrets That Get More
- Investable Innovation With The Power of Market Proof
- Prevent Podfading: Simple Ways to Monetize Your Podcast & Keep Motivated
- Getting the Artificial Intelligence Gatekeepers to Bring Leads to You

 **Connect with Tracy:**
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 **Book Tracy:**
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INFLUENCER STAT
1.1M+ Listeners
CIO Ranked #22
89M+ Readership

COMPANY STATS
14.6M+ Plays/Month
21K+ EPS Produced
60 Employees Worldwide



37% Call-To-Action Conversion Rate



“Guest podcasting is the
new Guest Blogging”

Pat Flynn with Tracy Hazzard



TRACY HAZZARD'S PAST APPEARANCES



GUEST ON PAT FLYNN'S SMART PASSIVE INCOME PODCAST



CLOSING KEYNOTE UTAH PODCAST SUMMIT



INTERVIEW WITH STEVE WOZNIAK FOR INC.



MOLLY BLOOM INTERVIEW FOR INC.



FEATURED ON LARRY KING NOW

RAVE REVIEWS:

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"Tracy Hazzard is outstanding! If you need to launch a podcast or product, don't even think about it unless you first listen to Tracy. Everyone at my event considered her talk as a must for any growing business. And, even months later, people are still asking about her."

Mark Harris

CEO & Mastermind Event Marketer
Thought Leadership Alliance

★★★★★

Katie Joy B, 12/12/2018

Marketing Magic!

Tom, Tracy, and their talented and knowledgeable guests talk all things online marketing, but it's so much more than that! You'll get tons of actionable advice and tangible tips, but you'll also get heaps of inspiration from truly engaging individuals that have been where you are and want to see succeed. Thanks so much for putting out such a spectacular show guys - keep up the great work!

★★★★★

Dustin Mathews, 02/21/2018

My Favorite Podcast...

If you are a marketing or branding nerd like I am, you'll love this podcast. I love Tom & Tracy's energy and way they mine the nuggets out of their guests. I'm a BIG fan and am excited to see how their podcast evolves!

★★★★★

Joshuamk, 11/16/2018

Great Content!!!!

I just learned about Feed Your Brand this morning, listened to the recent episode on FB Messenger Marketing with Ian Smith, and subscribed Immediately! I look forward to checking out the previous episodes and getting more great content! Well worth your time!



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